ICY HOT WINTER RECOVERY SWEEPSTAKES
OFFICIAL RULES

THE FOLLOWING SWEEPSTAKES IS INTENDED FOR LEGAL RESIDENTS OF THE UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST THE AGE OF MAJORITY IN ENTRANT'S STATE OF RESIDENCE.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW. BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES ("RULES").

The Icy Hot Winter Recovery Sweepstakes (the "Sweepstakes") will commence on November 17, 2026, at 12:00:00 PM Eastern Time ("ET") and ends on December 31, 2026, at 11:59:59 PM ET (the "Sweepstakes Period").

1. SPONSOR/ADMINISTRATOR. The Sweepstakes is sponsored by Chattem, Inc. d/b/a Opella, 21 South Street, Morristown, NJ 07960 ("Sponsor") and is administered by Twelve Thirty, LLC ("Administrator").

2. ELIGIBILITY: The Sweepstakes is open only to individuals who are legal U.S. residents of one of the 50 United States or the District of Columbia, excluding residents of American Samoa, Puerto Rico, Guam, U.S. Virgin Islands and all other U.S. territories, 18 years of age (19 in AL or NE) or older at the time of entry.

The following persons are not eligible to participate: Employees, contractors, directors and officers of Sponsor and Administrator, their parents, subsidiary and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively, "Sweepstakes Parties"), including its affiliates and agents, and their respective immediate family members (spouse, parent, child, sibling, grandparent, and/or "step") of each and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes). The Sweepstakes is subject to all applicable federal, state, and local laws, regulations, and ordinances.

3. HOW TO ENTER: There are two (2) ways to enter the Sweepstakes: (a) via online form ("Online Form") accessible via recoveryspacredit.com (the "Website") or through Sponsor's digital promotional materials ("DPM"), and (b) via Alternate Method via mail-in.

a) **ONLINE FORM:** To enter via Online Form, entrants must first visit recoveryspacredit.com. Upon reaching the Website during the Sweepstakes Period, follow the instructions to complete and submit the entry form which may include but not limited to, submitting entrant's birth date, email, phone number, first and complete last name (no initials), street address (no P.O. Boxes will be allowed), city, state, and ZIP Code, and checking the required consent boxes presented. Once entrant has completed the foregoing, entrant will have earned one (1) entry ("Entry") into the Sweepstakes. Any Online Form Entry that is submitted after 11:59:59 PM ET on December 31, 2026 will be disqualified and that entry attempt will not be eligible for a prize random drawing.

b) **ALTERNATE METHOD:** To enter the Sweepstakes without completing the Online Form, an eligible entrant must hand-write his/her complete first and complete last name (no

initials), email address, telephone number, street address (no P.O. Boxes will be allowed), city, state, ZIP Code, and date of birth (MM/DD/YYYY) on a 3½"x5" card ("Mail-In Entry") and mail it with sufficient postage to: Icy Hot Sweepstakes, 47 W Division St., #374, Chicago, IL 60610. All Mail-In Entries must be postmarked no later than September 30, 2026, and received on or before October 6, 2026, in order to be eligible. Each Mail-In Entry is worth one (1) entry into the Sweepstakes. An Entrant may not submit via the Alternate Method in addition to the Online Form method mentioned above.

Mail-In Entries must be legibly hand-written. Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries

Entries may be referred to herein individually as an "Entry" or collectively as "Entries."

Limit one (1) Entry per person/email address during the entire Sweepstakes Period, regardless of method. By submitting your Entry, you confirm that you are eligible to participate and are in compliance with these Rules.

To be eligible for a prize, the Entry must be in English and be in complete compliance with these Rules. Neither Sponsor nor Administrator are responsible for lost, late, incomplete, tampered or damaged Entries or Entries that are lost or misdirected to any Junk folder or SPAM filter. All such Entries will be ineligible. Such Entries will not be acknowledged or returned. Entries become the property of Sponsor. For purposes of the Sweepstakes, an entrant's residential address and e-mail address will be the physical address, if any, and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

Use of multiple email addresses or multiple identities, phone numbers and/or mailing addresses, and/or the manipulation of such information for the purpose of obtaining more than the stated number of entries and/or prizes is prohibited and such persons will be disqualified and all Entries submitted by violators shall be deemed invalid and any prize such entrants might have been entitled to win will not be awarded and may be revoked or awarded to an alternate entrant, as determined in the sole discretion of the Sponsor. Any use of robotic, repetitive, automatic, programmed or similar participation methods or agents will void such participation in the Sweepstakes. In the event of a dispute over who an Entry corresponds to, the authorized account subscriber of the cellular account or email address used to enter the Sweepstakes as of the actual time that such information was received by Administrator, will be deemed to be the entrant. The "authorized account subscriber" is defined as the natural person who is assigned the cellular telephone number or email address by the cellular telephone network associated with the cellular phone number or by the internet service provider associated with the email address used to enter the Sweepstakes. Administrator may require an entrant to show proof of being the authorized account subscriber. Sponsor and/or Administrator are not responsible for cellular carrier or cell tower glitches or outages that result in the non-receipt of any entrant's Entry attempts. Sponsor and/or Administrator are not responsible for Entries that are garbled, corrupted, or otherwise unascertainable or incomprehensible. Entrants may be required to indicate their acceptance to the Rules where indicated at the time of Entry; provided, however, that any entrant's participation in the Sweepstakes constitutes, and is deemed, such entrant's full and unconditional agreement to the Official Rules and any and all decisions of Sponsor and Administrator, which are final and binding in all respects. All entrants agree to waive any right to claim ambiguity in the Sweepstakes and/or these Official Rules. Entries not in compliance with these Rules may be disqualified in

Sponsor or Administrator's sole discretion. If you choose to enter via a mobile device, STANDARD MESSAGE RATES AND DATA CHARGES APPLY. Please consult the terms and conditions of your individual service plan prior to participating via a mobile device. A mobile device is not required to enter the Sweepstakes.

4. WINNER SELECTION AND NOTIFICATION: On or about January 5, 2027, two (2) winners will be selected in a random drawing from among all eligible Entries received during the Sweepstakes Period.

The odds of winning depend on the number of eligible Entries received during the Sweepstakes Period. The random drawing will be conducted by Administrator, whose decisions are final in all matters relating to this Sweepstakes.

The potential Winner will be notified by email within ten (10) days of the random drawing (a "**Prize Notification**"), and the potential Sweepstakes Prize winners will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within three (3) calendar days of Prize Notification, or the prize may be forfeited in its entirety and awarded to an alternate winner at the Sponsor's sole and absolute discretion. Failure to respond to the Prize Notification, return all required forms within 3 days, or comply with any other provision of these Rules may result in a winner being disqualified and an alternate winner may be selected. If a Prize Notification or a prize is returned as undeliverable for any reason, an alternate Winner may be selected by random draw from all remaining eligible entries at the Sponsor's discretion. If, after three (3) attempts, Sponsor is unable to award or deliver aSweepstakes Prize for any reason, the Sweepstakes Prize will be forfeited and will not be re-awarded. All of Sponsor's decisions are final.

If by reason of a printing, typographical, administrative or other error, more Prizes are claimed than the number set forth in these Rules, all persons making purportedly valid claims may be included in a random drawing to award the number of prizes available. No more than the number of Prizes listed in these Rules will be awarded.

The prize will be sent to the address provided by the potential Winner upon verification. Sponsor shall have no liability for any Prize Notification that is lost, intercepted, or not received by the potential Winner for any reason. In order to claim a prize, the potential Winner may be required to verify for Sponsor his or her permanent address and social security or taxpayer identification number, for purposes of compliance with tax regulations.

Administrator will issue an IRS Form 1099-MISC to the Sweepstakes Prize winner for the value of the Sweepstakes Prize. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder.

5. PRIZE DETAILS:

Prizes (2): Subject to the terms and conditions of these Rules, there will be at most a total of two (2) prize winners in the Sweepstakes.

The prize will consist of one (1) two-thousand dollar ($2,000) spa gift card (the "Prize"). The approximate retail value ("ARV") of the Prize is $2,000. Sponsor and the Administrator are not responsible for any legal, or other restrictions on winner's use of the Prize. Use of the gift card is

subject to the Terms and Conditions of the issuer.

The total ARV of all prizes awarded in the Sweepstakes is $4,000.

Incidental expenses and all other costs and expenses which are not specifically listed as part of the Prize in these Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded Prize are solely the responsibility of the winner. If any part of the Prize becomes unavailable for any reason, Sponsor will not be responsible for awarding that part of the Prize. Sponsor reserves the right to substitute the Prize with a prize of equal or greater value in its sole discretion. Any difference between the actual value of the Prize and the approximate retail value set forth in these Rules may not be claimed and will not be awarded. The value of the prize may be taxable to a winner as income. Winner is solely responsible for any and all applicable fees and taxes associated with receipt and use of the Prize. PRIZE IS AWARDED "AS IS," "WHERE IS," WITH NO WARRANTY OR GUARANTEE EXPRESS OR IMPLIED. Prize is nonassignable, nonsubstitutable, and nontransferable. Notwithstanding the foregoing, Sponsor may, at its sole discretion, substitute cash or a prize of equal or greater monetary value.

6. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor or Sweepstakes Parties resulting from entrant's participation in or attempt to participate in the Sweepstakes or ability or inability to upload or download any information in connection with the Sweepstakes. No responsibility or liability is assumed by the Sponsor or the Sweepstakes Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Sweepstakes: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic or Internet connectivity or other online or network communication problems; errors or limitations of any Internet providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Website in whole or in part for any reason; traffic congestion on the Internet or Website; unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Sweepstakes. Sponsor is not responsible for any typographical errors in the announcement of Prizes or these Rules, or any inaccurate or incorrect data contained on the Website. Use of Website is at user's own risk. Sponsor and Sweepstakes Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Sweepstakes. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; PROVIDED THAT SUCH LIMITATION OR EXCLUSION OF LIABILITY SHALL NOT RESULT IN THE IMPUTATION OF ANY WARRANTY WITH RESPECT TO THE ITEM(S) IN THE PRIZE; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

7. RELEASE OF LIABILITY: By participating in the Sweepstakes, entrants agree (a) to release Sponsor and Sweepstakes Parties, and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees, advertising/promotion agencies, representatives, and agents ("Released Parties") from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes; (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any Prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall

be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

By accepting a prize, recipients (a) agree that Released Parties will have no liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of any Prize, including travel thereto, (b) ACKNOWLEDGE THAT SPONSOR SHALL NOT BE LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES ARISING FROM OR RELATED TO THE WINNER'S FAILURE TO USE ANY PRIZE PRODUCT IN ACCORDANCE WITH ITS APPLICABLE DRUG FACTS LABEL OR USAGE INSTRUCTIONS; (c) grant (and agree to confirm grant in writing promptly upon request) to Sponsor and its designees and assigns the right to use his/her name, photograph, likeness, voice, image, statements, biographical information at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation or consideration, unless prohibited by law. Released Parties are not liable in the event that any portion of the Sweepstakes (including any prize) is canceled due to pandemics or epidemics, outbreaks of infectious disease or any other public health crisis including quarantine measures of any government authority or other restrictions, weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event").

Entrants and winner release and hold harmless Backroads, its affiliates, officers, directors, employees and agents from any claims arising out of or relating to the Sweepstakes, the award of the prize, booking of travel, redemption of the gift card, or participation in any travel experience purchased with the prize.

8. GENERAL CONDITIONS: Winners are solely responsible for any taxes on the prize. No substitution of Prize is offered, except at the sole discretion of the Sponsor. No transfer of Prize is permitted. Unclaimed prizes will not be awarded. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to (a) disqualify any individual who is responsible or who tampers with the entry process, and (b) cancel, modify or terminate the Sweepstakes. In the event of cancellation, Sponsor will randomly award the prizes among all eligible, non-suspect entries received prior to cancellation. This Sweepstakes is offered only in the United States and is governed by the laws of the state of New Jersey, and all claims must be resolved in the federal or state courts located in Morris County, New Jersey.

Please see Sponsor's privacy notice located at https://www.opella.com/en/privacy-center/global-notices/contests-en-gl for details of our policy regarding the personal information collected in connection with this Sweepstakes. Additionally, any communication between entrant and Sponsor or its agencies regarding this Sweepstakes (e.g. phone calls, text messages, chats, email, etc.) may be recorded for quality assurance and training purposes.

9. LEGAL NOTE: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

As a condition of participating in the Sweepstakes, you agree that any and all disputes, claims

and causes of action arising out of or in connection with this Sweepstakes shall be resolved individually, without resort to any form of class action, exclusively by arbitration. You further agree that under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, any damages whatsoever, including without limitation punitive, consequential, direct or indirect, or any other damages. Sponsor and Sweepstakes Parties reserve the right to modify these Rules in their discretion. All issues and questions concerning the validity, construction, interpretation, performance, and enforcement of the Sweepstakes and these Rules, or the rights and obligations you, Sponsor, or Sweepstakes Parties shall be governed by and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of New Jersey.

10. SOCIAL MEDIA PLATFORMS: This Sweepstakes may be advertised on or accessed through one or more social media platforms. However, the Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with, any such platforms. Entrants agree to comply with all terms and policies governing such platforms in connection with the Sweepstakes.

11. WINNERS LIST: The winner list will be posted after winner confirmation is complete, and available for sixty (60) days thereafter. For a list of prize winners, please click here.

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